



CREATIVE LAMP MODELS DURING THE MID-AUTUMN STREET FESTIVAL OF TUYEN QUANG

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Abstract

Creating lantern models in the Tuyen Quang Mid-Autumn Festival street festival is an indispensable activity. Here, artisans demonstrate their knowledge and emotions to carry out pre-planned topics. Artisans in the city have discussed and carefully prepared materials and tools to create artistic models. Once we experience the Mid-Autumn Festival street festival, we can clearly see that the artist did not take the topic from somewhere far away, but appeared in literature, in painting... recreating it into a lantern model that attracts all eyes. of attendees in the festival cannot stay away. Artistic elements are basic elements such as; Ideas and materials, model design, decoration and color coordination are skillfully combined by artists. In the Tuyen Quang Mid-Autumn Festival, in addition to traditional models, models with themes from modern society such as Tom and Jerry, Donald the Duck , etc. are included by artisans, creating a difference. Close to domestic and international tourists. Because of them, the familiar image of the place where they lived appeared once again in a strange place. Make people and tourists love traditional and modern cultural values more, consciously preserving them for future generations.



SÁNG TẠO MÔ HÌNH ĐÈN LỒNG TRONG LỄ HỘI ĐƯỜNG PHỐ TRUNG THU TUYÊN QUANG

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Thông tin bài viết	Tóm tắt
Ngày nhận bài: 27/6/2023	Sáng tạo mô hình đèn lồng trong lễ hội đường phố Trung thu Tuyên Quang là một hoạt động không thể thiếu. Ở đây các nghệ nhân thể hiện kiến thức, tình cảm của mình để thực hiện các đề tài được lên phương án từ trước. Nghệ nhân trên địa bàn thành phố đã bàn bạc, chuẩn bị kỹ lưỡng nguyên vật liệu, dụng cụ để tạo ra các mô hình mang tính nghệ thuật. Một khi trải nghiệm lễ hội đường phố trung thu thì ta thấy rõ được nghệ nhân không hề lấy đề tài ở đâu xa mà thấp thoáng trong văn học, trong hội họa ... tái hiện thành mô hình đèn lồng làm cho mọi ánh nhìn của người tham dự trong lễ hội không thể rời xa. Yếu tố mỹ thuật là những yếu tố cơ bản như; Ý tưởng và chất liệu, Thiết kế mô hình, Trang trí phối hợp màu sắc được nghệ nhân kết hợp nhuần nhuyễn. Trong lễ hội đường phố trung thu Tuyên Quang, ngoài những mô hình truyền thống, những mô hình lấy đề tài trong xã hội hiện đại như Tom và Jerry, chú Vịt Donal,... được nghệ nhân đưa vào, tạo ra sự khác biệt mà lại gần gũi với du khách trong nước và quốc tế. Vì họ, thấy hình ảnh quen thuộc nơi họ sống một lần nữa được xuất hiện ở một nơi xa lạ. Làm cho người dân và du khách thêm yêu những giá trị văn hoá truyền thống và hiện đại, có ý thức giữ gìn cho thế hệ mai sau.
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Người dân, nghệ nhân, sáng tạo nghệ thuật, mô hình, chất liệu, màu sắc, đèn lồng, trung thu, Tuyên Quang	

1. Introduction

The development of economics, science, and technology has reached a high level, making human life more comfortable and civilized. For that reason, people have become more and more interested in spiritual life. People return to the core values of their souls. First, restore traditional festivals, each place and each region will restore them and become unique to each region. In addition to traditional festivals, the introduction of new festivals has been warmly welcomed. Therefore,

spiritual life is improved, people have fun after the work pressures of modern society.

Tuyen Quang is a province located in the Northeast region of Vietnam. Tuyen Quang is where the Party and Uncle Ho charted the path to bring the country to success and became the resistance capital in the war against the French. Not only that, Tuyen Quang is also a place to preserve and preserve many unique cultural values such as; local traditional festivals . Tuyen Quang has a Mid-Autumn Festival Street Festival which is a typical

example of a modern festival (or new festival). There is a creative combination of tradition and modernity. The processes of forming ideas and materials, model design, and color-coordinated decoration add to the mystery of the model-making techniques of Tuyen's artisans. Learning about the Tuyen Quang Mid-Autumn Festival street festival will bring art lovers to see the value of visual arts expressed through the light models during the Mid-Autumn Festival. Therefore, contributing to clarifying the values of lantern model creation, contributions from dragon lantern model creation contribute to the growing development of this festival associated with the province's tourism.

2. Research methods

To write this article, I used the ethnographic fieldwork method because I found that this method is suitable for the research object of the project when the topic wants to get in-depth descriptions of the topic.

models in Tuyen Quang street festival.

Using this method, I observed and interviewed many people who were people attending the festival, people working in cultural management, and people working in organizing and serving the festival to get information. Get diverse information about this festival.

In addition, I also use the method of collecting and analyzing published sources, comparing, contrasting, analyzing, and synthesizing as effective supporting methods for this article. .

3. Research results and discussion

3.1. Festivals and street carnivals

Festival

According to Tran Ngoc Them's definition in the book *Vietnamese Cultural Foundations* : “ *Festivals are a spatially distributed system: in spring and autumn, when farm work is most free, festivals take place continuously. continues from place to place, each region has its own festival. The festival has a ceremony part and a festival part: The ceremony part means giving thanks and praying to the gods to protect one's life. The festival includes a variety of entertainment games. In terms of origin, most of these games come from the sacred desires of agricultural people* “ [6].

Every year, Vietnam has many festivals held in many forms, scales, and with different meanings such as; Traditional festivals, modern festivals. Traditional festivals are a special, collective spiritual and cultural

activity that is meaningful in educating human moral emotions. Not only that, the festival is also the epitome of a locality, a tribe or a country. Traditional festivals are typical of Vietnam's long-standing culture, while new and modern festivals are typical of the country's freshness.

Modern festivals are becoming an annual cultural activity of communities in Vietnam. Modern festivals have form, content, and nature related to prominent political, military, cultural, and social events in the process of building and defending the homeland. “Modern festivals are organized in association with times and events such as: Attached to the birth of a land: 1000 years of Thang Long - Hanoi, 110 years of Da Lat, 40 years of Quang Ninh, 100 years of Sapa ... Historical Revolution events: Festival commemorating the 50th anniversary of the Dien Bien Phu victory “[7]. .

3.2. Street festival

a. The term street festival translated into English means “*roadshow*” or “*carnaval*” [2]. . The original meaning of the term *roadshow* is understood as a traveling performance by an art troupe or outdoor stage. This art troupe travels all over the country, in every city they stop to perform art. Today, the term *roadshow* is used in commercial promotional activities. In Vietnam , the term street festival refers to performing arts activities taking place on the streets such as; processions, many art performances, folk games...

b. When attaching the term *roadshow* ” [2]. at Vietnamese street festivals. I find the meaning of the term *roadshow* inconsistent. The meaning of the new term *carnaval* is street festival. These are mobile performance activities with community participation including; processions, parades, games, dancing activities or musical performances...; festivals and festivals of entertainment nature; Festivals and festivals are community-based .

3.3. Mid-Autumn Festival

a. Mid-Autumn Festival in Tuyen Quang

Mid-Autumn Festival is usually held on the 15th day of the 8th lunar month every year. According to the lunar cycle, this is when the moon is fullest and brightest. Mid-Autumn Festival is not only in Vietnam but also in some Asian countries such as China, Japan, Korea, Singapore... etc. [3].

Nearly two decades ago, in 2004, during the Mid-Autumn Festival, to increase the unexpected excitement and express the love of children, residential group 12 made giant lanterns to parade on the streets from then on. create an impression that many people know and enjoy. That was the highlight for the future formation of the festival.

In addition, when residential groups work together to make models, individuals also make their own models about 1 to 2 meters high of similar animals, and in some places, they make models of Pigsy, Sun Wukong, etc. v...v to contribute to the liveliness of the full moon night.

That's why, in the following years, residential groups joined together to make lanterns, giant animals, models of stilt houses, banyan trees, mountains, etc., demonstrating creativity. and skillful. From a spontaneous activity, it became a tradition of the people of Tuyen every Mid-Autumn Festival. With activities carrying many beautiful cultural features, the city People's Committee has created conditions to develop into a festival. Along with that, many cultural and sports events and activities take place. Since then, Tuyen Quang Mid-Autumn Street Festival has become the largest festival in the country with huge models. Helping the development of tourism and festivals attract thousands of tourists from all over to Tuyen Quang every Mid-Autumn Festival. Contribute to promoting the image of Tuyen Quang people to the whole country and internationally.

3.4. Changes of the Mid-Autumn Festival

a. Change in perception

Observing the Mid-Autumn Festival, people see children with mischievous games and joyful singing and dancing performances. In the past, when there were not as many festivals as today, festivals were often on a small scale, in a commune or hamlet. Usually, festivals are only attended by local residents and are not communicated, promoted, and on a large scale like they are now.

Since the development of street festivals, the Mid-Autumn Festival has also grown in scale and diversified in organizational forms, which is heavily influenced by the culture of countries in the region and strongly influenced by European culture. , America. Thereby, people have changed a lot in their

awareness. For example, in the past, each village had only one communal house where the entire village's activities gathered there. Thus, there is no widespread communication, all events are limited within the space of a village. To this day, many new types of festivals and cultures have had a strong impact on people's lives. Especially young people, with the influence of Pop and Hip Hop culture, they completely integrate quickly, considering them as spiritual food [5].

Mid-Autumn Festival has changed a lot over the years. Mid-Autumn Festival in Tuyen Quang also has many changes compared to before. The strong change is clearly shown in changes in organizational models, festival contents, etc. Previously, children held mid-autumn lanterns in their hands and lined up to procession, but now people Tuyen Quang has created large models of mid-autumn lights that are wheeled vehicles with engines to push or run on the road.

b. Transformation in visual arts

Previously, mid-autumn lantern models were crafted with love and affection for children, but were only small breeds or images of fictional legendary characters, not carefully invested and elaborated. . The models are usually small star lamps, folding lamps, carp lamps, rabbit lamps, etc. Children line up and go in procession of lanterns.

The current Mid-Autumn Festival lantern model has had a huge change in structure and the way the lantern model is shaped. The lamp models are inspired by folk tales: legends, fairy tales, fables, jokes, stories about cultural celebrities, historical celebrities of the nation, or from Dong Ho folk paintings. ,... These are topics imbued with Vietnamese culture. Viewers of the Mid-Autumn Festival lantern model can see the people's national pride, love for their homeland and country. For example, the model "Lan Na Nua" is a historical site where Uncle Ho once lived and worked during the resistance war, and has great educational value.

c. Some artistic creations in the Tuyen Quang Mid-Autumn Festival street festival

Any country in the world has animals that represent that country's image. People often choose animals that have strength, agility, agility, and intelligence to symbolize. Large countries like the United States use the Bald Eagle, a large raptor, as their symbol. The Eagle has been the national bird since 1782 and is the

first bird to become the national bird in the world. Or like the Beaver that symbolizes Canada or Russia that has the Brown Bear as its symbol.....

In Oriental culture, countries such as; China, Vietnam, Japan, Korea, Or take the image of the dragon, an unreal spiritual animal, as a symbol of supreme power... ancient feudal dynasties often took the image of the dragon as a symbol of the king's power and prohibited all encroachments. Some dynasties in other countries and Vietnam forbade civilians from using dragon images to decorate objects and costumes because they did not want to lower their authority.

Artistic creativity in Tuyen Quang Mid-Autumn Street Festival inherits and promotes national traditional values. Images taken from national culture such as images of dragons, carp turning into dragons, phoenixes... in literature and fables. ...I want to talk about the appearance of dragon models. There are many residential groups that have taken the image of a dragon as a model, some have single dragons, some have twin dragons. Perhaps it comes from the idea that the dragon is a symbol of nobility and authority. So when a neighborhood group makes a dragon image, they also hope for the people where they live to be safe and their children to study well and succeed.

In addition, there are many designs taken from historical topics such as; The same shack,,,,,, national hero like; King Le returned the precious sword, Hung Dao Dai Vuong, ... One Pillar Pagoda, the images were created from the ideas of the mountainous people in the province such as; Water bowls, millstones, flutes or lutes... enrich the Tuyen Quang Mid-Autumn Festival street festival. But the model of absorbing foreign culture has appeared in the festival but is still limited. Hopefully, in the coming years, more modern models will appear.

d. Visual themes in the festival

The problem of shaping lamp models has many different topics. The selected themes always express people's thoughts and aspirations, bringing joy and constant creativity in creating art. Therefore, the main themes in the festival that people include are historical and traditional themes combined with modernity.

+ Historical topics

People are very invested and carefully express the characters they want to create. Creates a great meaning in the hearts of viewers and tourists near and far. Images of historical national heroes such as: Dinh Bo

Linh, King Dinh Tien Hoang, Thanh Giong, Na Nua shack, Tan Trao banyan tree... are vividly recreated.

+ The topic takes traditional ideas

To express love for the homeland and country, gratitude to those who have contributed to the country and to the profession [5]. Artists have created intricately created models that still retain the traditional characteristics of the region such as; images of a water mortar, a water bucket, a stilt house, a Buffalo, a Tiger, a chicken, a Pigeon...

Familiar and unique models of ethnic minorities in mountainous Tuyen Quang region. The models can be taken from unique and familiar fairy tales such as: Thach Sanh, Tam Cam,... vivid and realistic. It can also be stories about famous historical people: Hung Dao Dai Vuong, Hai Ba Trung,... familiar to those who enjoy it. Traditional images of the Mid-Autumn Festival such as star lanterns and fish lamps with many sizes and folk shapes are still kept intact [4]. .

+ Topics in modern society

A group of modern models, many of which clearly demonstrate the playful, humorous, and mischievous nature that attracts the attention of viewers, especially children. Inspired by famous cartoons such as Tom and Jerry, Donald Duck... these characters once again appear in the Tuyen Mid-Autumn Festival. The children were very excited, because they could see the images they had seen in movies, now appearing in real life, very vividly and intimately.

With skillful hands and creative ideas, the people have created the image of a green earth with 5 continents and territories. The white dove symbolizes peace in the theme "Earth - Environment". A model pink horse pulls a rattan cart forward. The modern mid-autumn lamp model has the meaning: " Let us join hands to contribute to protecting the environment on earth."

3.5. Artistic elements in street festivals

a. Ideas and materials

First, the artisans discuss and agree on ideas, elect the most trustworthy person to design a small model and refer to the whole group. For example; Mr. Nguyen Tien Su, 67 years old, said: "We have been making mid-autumn lights for a long time. We went to consult a few other residential groups about models. Our group

made a buffalo model. This model reminds children and grandchildren of our agricultural culture.”

I met Mr. Pham Van Toan, who is known as a street artist in Tuyen Quang, when he and his fellow residents were attentively creating images. That is a Dragon 4m 30 high and 6m long. He is considering and calculating to create a breed with the characteristics and majesty of a dragon. Mr. Toan’s mother said: “We have been making lamps since 2003 with many models such as heroes meeting, twelve zodiac animals, my wisdom, etc. We participated in the mid-autumn festival and people liked it very much. Many groups and hamlets come to learn from us and make animal models. Each group and each artisan has different ideas to make the models always rich, majestic, and meticulously invested. .

Besides ideas, materials are always a factor to consider when creating a model. These are traditional materials such as bamboo, paper or nylon and foam. Traditional materials are easy to find and cheap, but the downside is that they are not long-lasting. Nylon is a thin plastic that is widely used in lantern models. More modernly, depending on the support and contributions of the people, we can use iron and steel as raw materials to create shapes that are more stable and can be shaped to create beautiful and delicate products. Products made from these materials are often very durable and can be used for many years.

Therefore, ideas and materials always go hand in hand, inseparable, these are the two elements that create models with special artistic value such as: layout, shapes, pieces, light and color. ..v.v.. bring uniqueness to the Tuyen Quang Mid-Autumn Festival street festival.

b. Model design

Once the model car has been prepared, traditional materials (bamboo, paper, nylon) or modern materials (iron, steel) will be designed by artisans into models as ideas and sketches. It can be said that they do each step very meticulously until the frame is completed. Each team will prepare plastic or paper to wrap that frame. Most use nylon because this material is quite durable and can withstand rain and wind. In addition, the electrical equipment is colored light bulbs decorated inside the frame. When lit, it creates magic and a sense of solemnity and attraction [8].

Experiencing the festival, you will see all the rich and diverse ideas about model design. There are models adapted from folk tales and paintings such as fairy tales: Thanh Giong; Thach Sanh; Tam Cam; Snake turns into dragon; My wisdom here; Coc Kien Heaven; The carp crossed the Vu gate; The Trung sisters went to war; Legend of Hoan Kiem Lake; Mouse’s Wedding. There are models of “Hong Thai Communal House and Thanh La Communal House”; Na Nua Shack are revolutionary historical relics in the province; The “August Star” model is an image of the heroic historical August days of the country,... People have created a very elaborate and thoughtful image for the street Mid-Autumn Festival . It is collective intelligence and also demonstrates the people’s ingenuity and talent in shaping.

c. Decoration and color coordination

The Mid-Autumn Festival is beautiful, leaving many impressions on people in the province and tourists from all over. That’s thanks to the majestic, unique, beautiful and strange procession lantern models. Therefore, there is no place where the festival has bold characteristics like the Mid-Autumn Festival in Tuyen Quang. The factor that creates beauty is the elaborate decoration and color coordination through the delicate aesthetic eyes of artisans.

“The models may have the same concept, but we will clearly see the differences in the size of the model and the decoration and lighting arrangement of the colored lights inside the model” [8] . For example, in the model “Thach Sanh slashing the planet”, here the artisans used paint and knew how to match the color to the human skin color, and at the same time knew how to choose the colored lights in the model. When the model light was turned on, a strong and extraordinary warrior Thach Sanh fought against those who destroyed the peaceful life of the people. As for the Python Tinh, artists sprayed black and blue colors on its back, white belly, bared fangs, etc. Thanks to the light, we can imagine the horror and ferocity of this animal.

The model is arranged near the front of the car to the middle of the car, creating an airy space for seating for children and the elderly. “Mouse’s Wedding” is an elaborate model in terms of shape and outstanding decoration and color combination. The artisans chose color tones similar to Dong Ho folk paintings. Under the colored lights inside the model, a very bright picture

appears. We see the Mouse groom leisurely sitting on a purple horse, in front are a few mice blowing trumpets and offering gifts to the old Cat, behind are two mice carrying a palanquin with the mouse bride on top, followed by mice. Others hold parasols and umbrellas. The model layout still follows the long strip almost respecting the layout of the original painting. Thereby, it is clear that the intention of the artisans is to preserve cultural identity, respect cultural products, revive it through the Mid-Autumn Festival in Tuyen Quang, making a strong impression on viewers and especially especially children and those who understand art.

4. Conclusion

A street festival imported from abroad to Vietnam, a festival that combines both tradition and modernity is the Tuyen Quang Mid-Autumn Festival street festival.

During the Mid-Autumn Festival, Tuyen Quang clearly saw that it was a place to create lantern models that gathered many visual artistic values such as elements: Ideas, materials, lines, layouts, colors, shapes. , writing style, etc. Create a festival that has a strong influence on the masses. Talking about the issue of shaping, the most notable thing is the richness of ideas. Although there is overlap in shaping ideas, each residential group still has its own unique shaping features. The beauty that exudes is expressed through the perception of decoration, an indispensable and very important element.

The arrangement of mid-autumn lamp models brings newness to the layouts (arrangements). The artisans of Tuyen are people of high aesthetics. Even though they have not been trained in visual arts, they still create surprises. Observing the models in the festival, we can see the intentional arrangement, highlighting the content, ideas and themes. Along with that, the color coordination is also intentional to highlight the main character, in harmony with other models in the festival.

I have observed and pointed out the values of visual arts in the festival so that readers can see that creativity is extremely great. Based on this basis, people will know how to preserve and promote inherent values and be more creative in visual arts. Let the festival develop more and more sustainably. Help future generations to always respect and preserve the cultural and polite values that our ancestors left behind for thousands of years.

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