

PROMOTING THE FUNCTION OF CULTURAL AND SPORTS INSTITUTION IN DONG NAI PROVINCE CURRENT SITUATION AND SOLUTIONS

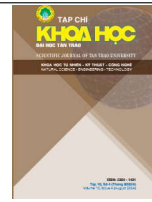
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Article info	Abstract:
<i>Received: 19/9/2024</i> <i>Revised: 23/10/2024</i> <i>Accepted: 28/10/2024</i>	The system of grassroots cultural and sports institutions has long been considered the common home, the cultural face of the locality, taking on the role of “thread” in connecting the community. Maximizing the functions of grassroots cultural and sports institutions, Dong Nai has been organizing closely and unifiedly, bringing positive effects, contributing to improving health and enhancing spiritual life. for the People; Step by step make culture penetrate deeply into each hamlet community, neighborhood, and each family. Creating a solid foundation so that culture is truly the spiritual foundation, endogenous resource and breakthrough driving force for socio-economic development and international integration.
Keywords: <i>Functions, cultural institutions, current situation, solutions, Dong Nai</i>	



PHÁT HUY CÔNG NĂNG THIẾT CHẾ VĂN HÓA, THỂ THAO CƠ SỞ TỈNH ĐỒNG NAI THỰC TRẠNG VÀ GIẢI PHÁP

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Tóm tắt

Hệ thống thiết chế văn hóa, thể thao cơ sở từ lâu được xem như ngôi nhà chung, bộ mặt văn hóa của địa phương, đảm nhiệm vai trò “sợi dây” trong gắn kết cộng đồng. Phát huy tối đa công năng của thiết chế văn hóa, thể thao cơ sở, Đồng Nai đã và đang tổ chức chặt chẽ, thống nhất, mang lại hiệu quả tích cực, góp phần cải thiện sức khỏe, nâng cao đời sống tinh thần cho Nhân dân; từng bước làm cho văn hóa thấm sâu vào trong từng cộng đồng ấp, khu phố, mỗi gia đình. Tạo nền tảng vững chắc để văn hóa thực sự là nền tảng tinh thần, nguồn lực nội sinh và động lực đột phá cho phát triển kinh tế - xã hội và hội nhập quốc tế.

1. Introduction

Throughout the process of leading the revolution and building the country, our Party has always attached great importance to the role of culture, focusing on: “Innovating and perfecting cultural institutions from the Central to the grassroots, ensuring effectiveness.” (Communist Party of Vietnam, 2021). The system of cultural institutions and grassroots sports has a special position in the country’s cultural and sports development. As a place for community activities and various local events to take place. Grassroots cultural organizations and sports play a role as grassroots political and administrative centers, ensuring

cultural activities take place in a unified, stable and timely manner convey cultural values to each person in society. Deeply grasping the viewpoints of the Party and State, Dong Nai province has realized its determination to be the leading development province of the country, along with mobilizing the participation of the entire political system and the entire society. The province has achieved certain achievements in socio-economic development in general, management and use of cultural and sports organizations in particular, which are both modern and preserve and promote the local cultural identity. That result affirms that TCVH and grassroots sports are accompanying

people's lives and becoming an indispensable part of society here. However, the management and use of cultural resources and grassroots sports still have certain shortcomings. To maximize the functions of cultural organizations and grassroots sports, first of all It is necessary to properly assess the current situation of management and utilization over the past time, and from there propose practical and feasible development solutions, which is an urgent task of the Party Committee and authorities at all levels of Dong Nai province in the period of new.

2. Research methods

Based on the Party's guidelines and views on culture and cultural life. The article uses a combination of analysis, synthesis and statistical methods to clarify the current situation of management and use of grassroots cultural and sports organizations in Dong Nai province. Recently, there have been a number of research articles on the management and use of typical grassroots cultural institutions and sports: Based on an assessment of the current situation Managing grassroots cultural organizations, especially the limitations, and many practical solutions have been promptly proposed by author Dang Thi Tuyet (Conference Proceedings, 2020). Research also shows that the Party attaches special importance to innovating methods. Leadership knowledge in the field of management and improving operational efficiency of grassroots organizations. Through an overview of the achievements, shortcomings and limitations of the system of cultural and sports facilities in Quang Ninh (Department of Culture, Sports and Tourism of Dong Nai province, 2024), it has been affirmed to improve the effectiveness and efficiency of state management for basic cultural institutions. foundation is the premise to build comprehensive development, meeting the requirements of sustainable development. Author Tran Minh Chinh (Dong Nai Provincial Party Committee, 2020), based on the current status of the factors has a strong impact on the operational

efficiency of the grassroots financial institution system, through which the author offers a number of development-oriented solutions. Besides, author Nguyen Thi My Linh, affirms that, due to objective and subjective reasons, the use and management of grassroots cultural institutions in our country today are still slow to innovate and still exist. some limitations and inadequacies in the management and administration of the grassroots government (Dong Nai Provincial People's Committee, 2020).

Thus, research works from different approaches have clarified the necessity, role, importance, as well as clearly indicated the current situation and proposed solutions to improve the quality of system operations. The current cultural and grassroots sports system in the country. However, there have been no projects to research and clarify the effectiveness of promoting the functions of cultural sports and grassroots sports to the material and spiritual lives of the people. Therefore, the article focuses on clarifying the process of leading, directing, and organizing the development and promotion of the functions of cultural and grassroots sports through a system of resolutions, directives, related documents and reports. mandarin; confirm the results achieved; At the same time, propose solutions to promote the effectiveness of cultural institutions and grassroots sports in the coming time.

3. Research results

3.1. Practice of building, managing and using grassroots cultural and sports institutions

The cultural and sports culture system is a cultural whole that fully converges the following elements: Cultural facilities; Funding sources for construction investment and operations; organizational and management apparatus; personnel, operating regulations... Institutionalizing the Government's Cultural Development Strategy and Master Plan for

developing the system of cultural institutions and grassroots sports until 2030: “Strive for 100% of administrative units At the provincial level, there are 3 types of cultural institutions including: Cultural centers or Cultural and art centers, museums, libraries; 100% of district and commune-level administrative units have cultural and sports centers” (Dang Thi Tuyet, 2021). Dong Nai province has implemented the construction of grassroots cultural and sports organizations that cover all sectors and localities with the aim of “improving the effectiveness of cultural and sports institutions, especially cultural centers.” sports and learning in commune, ward and town communities; cultural and sports houses in hamlets and neighborhoods” (Nguyen Thi My Linh, 2021). Faced with the current situation of exploiting and using cultural resources and grassroots sports, there is a one-sided emphasis and there is also overlap and confusion between the two tasks of developing public culture and expanding business of products, cultural services. Therefore, under the leadership of the Provincial Party Committee, the direction and management of governments at all levels, and the joint contributions of the people. Up to now, the local cultural and sports organization system has been basically completed; 100% of the projects are put into operation and used synchronously and effectively, basically meeting the needs of creativity, cultural enjoyment, and physical training of all classes of people. To complete cultural and grassroots sports facilities, the Province has equipped nearly 400 outdoor sports training equipment with a total cost of more than 3.5 billion VND. In addition, the district budget also starts every year Investing over 24.5 billion VND, commune level about 16.7 billion VND and mobilizing socialization resources about 40 billion VND to repair and organize cultural and sports activities at the facility. By early 2024, the whole province “has 01 cultural and cinema center; 01 fitness and sports training and competition center; 01 children’s house in the

province, 138/170 communes, wards and towns have cultural - sports and community learning centers operating stably (reaching a rate of 82%); 780/932 hamlets and neighborhoods have NVH - hamlet-level sports areas (reaching 83.7%); 14 ethnic cultural values” (Prime Minister (2013). Activities at cultural organizations and grassroots sports are also gradually innovating in terms of organization and operation, with the goal being not only a place where people enjoy cultural values and form new human personalities, but also is a place to stimulate and incubate creative ideas and aspirations; a place to transmit, promote and spread indigenous cultural products. It is the attraction of cultural organizations and grassroots sports that helps people love and be more attached to their homeland and country; contributing to mobilizing community cohesion and sharing, gradually overcoming the gap in cultural and sports enjoyment between urban and rural areas, remote areas, creating a solid foundation. to build cultural and human life, meeting the sustainable development requirements of Dong Nai over the past 300 years.

3.2. Difficulties and shortcomings

However, promoting the use and management of the grassroots sports and cultural organization system is still facing limitations, difficulties and obstacles.

Firstly, the attention of some party committees and authorities is not sufficient and appropriate; There are no measures to support the exploitation and promotion of local cultural institutions and grassroots sports. Investment costs are still modest, in some places the allocation of funds is carried out in a “drip, measure” manner; Social resources have not been mobilized to participate in building cultural and grassroots sports.

Second, the use and management of grassroots cultural institutions and sports, especially commune, hamlet, and neighborhood cultural houses, still faces many difficulties, small scale,

both surplus and shortage; not yet fully utilized. Some TCVH activities are still monotonous, mainly meetings, not maintained regularly, only showing up when there are “periodic”, “event”, “key” activities; It has not yet attracted and gathered a large number of people from all walks of life to participate, especially in remote districts.

Third, officials in charge of management, guidance, and organization at grassroots cultural and sports organizations in many places in remote and remote areas are lacking and weak, working on a part-time basis, and in some places they are still in a state of disrepair. Using staff who are not professionally trained and have not received professional training. Besides, the remuneration policy for this team is low compared to the general level of society, so it cannot attract talented people.

There are many reasons, of which the main reasons are: State investment in culture is still low compared to development needs; Planning and investment capital are not really effective; The team of officials working in cultural and sports activities at the grassroots level is often fluctuating, part-time, lacking in quantity, limited in quality...

3.3. Solutions to promote the functions of Dong Nai province's current grassroots cultural and sports institutions

3.3.1. Pay attention to and invest in the construction and organization of activities of cultural institutions

Government committees at all levels need to pay attention to dedicating resources to develop the system of cultural and grassroots sports, this is the premise for the province's culture to take off. Investment in construction and repair of cultural institutions and grassroots sports must be focused and important, avoiding being spread out based on quantity and achievements. Prioritize investment in remote areas; Works with functions and architecture suitable to the national cultural characteristics, religion, customs

and practices of the community and actual local conditions. It is not necessary to have a cultural house everywhere. If there is one, it must meet the conditions of funding, people, and location. Along with the State's investment, it is necessary to promote socialization work and the People's contributions in building cultural organizations and forces to organize cultural and sports activities at the grassroots level in association with service expansion. and market. Combat the ideology of expectation, reliance, and dependence on the State, and enhance the autonomy of the community.

3.3.2. Do a good job of training associated with the use of cultural activities staff

Training and arranging staff and collaborators to use, guide, and organize cultural activities at grassroots cultural and sports organizations requires correct and successful implementation according to Decision No. 26/2020/QĐ-UBND dated June 16, 2020, regulating the training sector for each civil servant position in communes, wards and towns in Dong Nai province is an urgent issue. Focus on short-term and long-term training and fostering, updating professional knowledge and specialized cultural skills associated with the management and use of staff at the grassroots level. At the same time, there are mechanisms and policies to treat and attract cultural officials and students who are children of ethnic minorities to work in remote and remote areas, and ethnic minority areas. Because without good staff, properly arranged for their strengths, organizing diverse activities, and understanding local customs and practices, good grassroots sports and cultural organizations have no meaning.

3.3.3. Focus on innovation and improve the efficiency of management and use of cultural institutions

The effectiveness of activities of cultural institutions and grassroots sports has a particularly important meaning, reflecting the cultural appearance of the community, the quality of

life, and the people's need to enjoy material and spiritual values. It is required to build a unified and transparent mechanism from top to bottom so that organizations and grassroots sports can jointly inspect, guide, coordinate activities, and support each other. At the same time, create favorable conditions for people to exploit and use available cultural and sports facilities, contribute to the construction of new projects suitable to the area of residence, customs and practices of the region. Furthermore, promote the role of self-governing "subject" in preserving and promoting traditional cultural values so that grassroots sports and cultural organizations can truly become community living spaces.

3.3.4. Regularly inspect and evaluate the effectiveness of the use of cultural and sports institutions

Strengthen guidance, inspection, and supervision of the use and management of grassroots cultural institutions and sports; Through this, we can promptly detect and overcome limitations, difficulties, obstacles, and supplement and complete them appropriately. In addition, it is necessary to integrate preliminary and final annual assessments at the local level; On that basis, praise, encourage and reward individuals and groups with good achievements. At the same time, provide specific models, good practices, good jobs in the management and effective use of cultural institutions and grassroots sports, meeting the needs of cultural enjoyment, focusing on the target audience. the elderly, children, people with disabilities and in accordance with the specific socio-economic life of each area.

4. Conclusion

Building and developing a complete, synchronous and modern system of cultural and grassroots sports is a necessary and urgent requirement in the current period, because it not only improves the cultural life of the people but

also It also contributes to political, economic, and national defense and security stability. Along with that, promoting the effectiveness of the activities of TCVH and grassroots sports requires the attention and participation of all levels and sectors and the participation of the entire society. Synchronously combining the building of cultural institutions and grassroots sports with building a civilized lifestyle and cultural family, that is the first basis and lever to promote culture to become the spiritual foundation of society; is a place to connect, exchange, create and gather will and determination, where the Party's will and the people's hearts come together to find plans to develop the homeland, a more civilized, prosperous and strong country. Building and developing a complete, synchronous and modern system of cultural and grassroots sports is a necessary and urgent requirement in the current period, because it not only improves the cultural life of the people but also It also./.

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