



**THE ROLE OF STUDENTS AT TAN TRAO UNIVERSITY
IN CULTURAL HERITAGE CONSERVATION IN TUYEN QUANG NOWADAYS**

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Abstract:

Students at Tan Trao University (TTU) are the most elite part of the group of youth subjects - one of the subjects that play a key role in preserving the cultural heritage treasures in Tuyen Quang. Identifying and promoting the role of students not only contributes to preserving the cultural identity of the traditional land of Tuyen Quang in the face of current negative impacts but also contributes to the realization of human development goals comprehensively, building an advanced Vietnamese culture imbued with national identity. However, the promotion of the role of students in the conservation of cultural heritage in Tuyen Quang currently has many shortcomings, which need to be concerned by the authorities and promptly resolved to optimize the role of this resource.



**VAI TRÒ CỦA SINH VIÊN TRƯỜNG ĐẠI HỌC TÂN TRÀO
TRONG BẢO TỒN DI SẢN VĂN HÓA Ở TUYÊN QUANG HIỆN NAY**

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Thông tin bài viết	Tóm tắt
<p><i>Ngày nhận bài: 15/08/2022</i></p> <p><i>Ngày sửa bài: 07/09/2022</i></p> <p><i>Ngày duyệt đăng: 25/10/2022</i></p>	<p>Sinh viên trường Đại học Tân Trào (ĐHTT) là bộ phận ưu tú nhất trong nhóm chủ thể thanh niên – một trong những chủ thể đóng vai trò then chốt trong việc bảo tồn kho tàng di sản văn hóa ở Tuyên Quang. Việc nhận diện và phát huy vai trò của sinh viên không chỉ góp phần gìn giữ được bản sắc văn hóa của mảnh đất Tuyên Quang giàu truyền thống trước những tác động tiêu cực hiện nay mà còn góp phần thực hiện mục tiêu phát triển con người toàn diện, xây dựng nền văn hóa Việt Nam tiên tiến, đậm đà bản sắc dân tộc. Tuy nhiên việc phát huy vai trò của SV trong bảo tồn di sản văn hóa ở Tuyên Quang hiện còn nhiều bất cập, cần được các cấp chính quyền quan tâm và kịp thời giải quyết để tối ưu hóa vai trò của nguồn lực này.</p>
<p>Từ khóa:</p> <p><i>Sinh viên, Trường Đại học Tân Trào, văn hóa, di sản văn hóa, bảo tồn di sản văn hóa.</i></p>	

1. Introduction

In any historical period, young people and students are also an important social force, one of the factors determining the future and destiny of the country. This is also a great force, playing a key role in preserving and promoting cultural heritage. Therefore, students of Tan Trao University are also an important part of preserving the cultural heritage in Tuyen Quang nowadays.

Located in the land intersection between the Northeast and the Northwest, with a diverse ethnic structure and being a revolutionary homeland, Tuyen Quang province has a treasure of unique cultural heritage with many types of performing arts, folklore performances, the social customs and rich and diverse beliefs. The whole province currently has 01 intangible cultural heritage of humanity, 10 national intangible cultural heritages, 02 special national relics, 01 special national scenic spots; 173 National Monuments, 260

Provincial Monuments, annual 34 folk festivals, 04 religious festivals, 03 cultural tourism festivals, 02 revolutionary festivals.

Resolutions of the XV and XVI Provincial Party Congresses of Tuyen Quang identified conservation to promote cultural heritage as one of the breakthroughs for the development of the province. The 17th Congress continued to emphasize that one of the solutions to turn Tuyen Quang into a fairly, comprehensively and sustainably developed province in the Northern mountainous region is “Restoring, embellishing and promoting the values of historical and cultural relics associated with tourism development” [4, 180]. This activity is also contributing to the implementation of the content of the country’s development orientation for the period of 2021 - 2030 that the 13th Party Congress determined: “Comprehensive human development and building an advanced Vietnamese culture, imbued

with national identity so that the culture and people of Vietnam truly become an endogenous force, a driving force for national development and national defense” [1, 115-116].

However, the remaining cultural heritages in Tuyen Quang until today are always at risk of being deformed, lost, lost due to the impacts of objective conditions, especially in front of the far-reaching impacts on all aspects of social life of the process of industrialization, modernization of agriculture and rural areas and the current fourth industrial revolution. The issue of preserving cultural heritage is always an urgent requirement both in theory and practice and is the responsibility of the whole political system, of every person living, studying and working in Tuyen Quang, including students of Tan Trao University. If the right role is identified and there are solutions to actively and effectively improve the performance of that role, the students of TTU will make an important contribution to the conservation of the province’s cultural heritage.

2. Research content

2.1. Research Methods

2.1.1. Survey method

In order to have more basis for assessing the role and performance of the role of students of Tan Trao University in preserving cultural heritage in Tuyen Quang, the research team used a survey questionnaire for 50 officials in charge of the cultural work – the society of communes, wards, Management Board of Tan Trao Special National Historic Site; 250 students of Tan Trao University. The questionnaire includes evaluation questions about the role and factors affecting students when participating in cultural heritage conservation; the interest of the University and mass organizations in propagating and guiding students on the conservation of cultural heritage; contents, forms, methods of propaganda and guidance for students on the conservation of cultural heritage in Tuyen Quang... Survey period from May 3, 2022.

2.1.2. Methods of data analysis

The actual survey statistics are processed in percentages, and averaged by Microsoft Excel software. Survey data is analyzed based on the percentage of total respondents.

2.1.3. Methods of analysis and synthesis of theories

On the basis of published research works and relevant documents, the research team conducts analysis to perceive, detect and exploit different aspects of the research topic, re-enacting laws, interpreting laws, making judgments about the nature of the laws of things or phenomena, thereby building scientific

arguments about the role of students in the conservation of cultural heritage.

2.2. Research results.

2.2.1. The role of Tan Trao University students in Cultural Heritage Conservation in Tuyen Quang.

The role of TTU students in preserving cultural heritage in Tuyen Quang is a vivid expression of the enthusiasm, responsibility, and creative power of the students in cognitive activities and participation in implementing solutions to preserve, practice and spread the values of cultural heritage in Tuyen Quang, contributing to preserving the local national cultural identity.

Students of Tan Trao University are from diverse subjects group about ethnic, mainly children in Tuyen Quang province¹. Living, studying and training in an ecological-human environment with a huge treasure of cultural heritages, each student of the University not only exists as a product under the influence of Tuyen Quang cultural heritage but also exists as a subject of those same cultural heritages in continuing to create and preserve heritage. Over 90% of survey respondents rated the role of TTU students in the conservation of cultural heritage as important and very significant.

The role of students can be considered in the following two aspects:

Firstly, Tan Trao University is the subject of receiving, inheriting and continuing to create national cultural heritage values.

The fact that each student receives inherits and continues to create heritage values is the implementation of the Party’s guiding policy set out at the 13th Congress, which is “Implement breakthrough solutions to prevent effectively degrade morality, lifestyle, repel social negativity and social evils. Protect and promote good and sustainable values in Vietnamese cultural traditions” [1, 115-116].

Heritage values are formed in productive labor, in literature and art, in beliefs, customs and traditions, and where it is handed down, the community and the family. In daily life, each student as a member and subject will gradually receive and practice those heritages. In the

1 From 2014 to now, the **number** of students **at** Tan Trao University is about 10,000 learners. By the school year 2021 - 2022, the number of learners is 7,835 people, of which the total **number full-time students** is 1,427 people, students with permanent residence in Tuyen Quang province are 1,190 people, accounting for 83.4% . In terms of ethnic structure, 45.6% of students are Kinh, 31.8% are Tay, 5.6% are Dao, 0.8% are San Chay (Cao Lan), and 0.5% are ethnic people. Hmong and 0.7% are ethnic minorities (PuPeo, Lo Lo, La Ha, Cong, Pa Then, Bo Y)

learning process, not only with the in-depth content on culture and cultural heritage in the specialized modules but also with the knowledge and information received through each learning content, it also has an impact on the process of receiving and creating of students, this helps the process of receiving and continuing to create heritage in each student become more self-aware, active and active. The majority are people in the province, but are mainly ethnic minorities, come from the residential community, the place of birth and “nurture” of the heritage, and are cognitive activists, working in association with knowledge. Therefore, students of TTU have an important influence on heritage conservation in each locality in Tuyen Quang province. With the right awareness of the value of heritage, the quickness to grasp new things, awareness, evaluating and behavior of following-up, creating cultural heritage of each student has a great influence on creating internal strength, receiving and promoting the quintessence of human culture, preserve and develop culture can direct the public to an active and positive view of the local traditional cultural heritages.

For each student, awareness and reflection of heritage is a dialectical, positive and creative reflection, this is the process of “subjectivizing the objective” so that each student of the University has knowledge about preserving the provincial cultural heritage. The values, potentials and strengths of cultural heritage are abstract and hidden, which requires serious and profound understanding and understanding. Faced with the situation of degradation, loss, and loss of cultural heritage in Tuyen Quang, each student of TTU will take the first step of transformation - carry out the process of reflecting on the current status of heritage before the risk of being lost and the factors that cause that situation, and at the same time grasp the urgent requirements of practice for the preservation of the unique and typical heritages of the province. Starting from grasping the meaning, values, forming feelings for the heritage, the results reflect the real situation of the heritage along with the knowledge received from the regulations and guidelines according to the Party’s policy, the policy of the State, the State’s books and laws on the field of cultural heritage also help each school student step by step become aware of their roles, responsibilities and duties.

When aware of the conservation status as well as the mainstream movement of cultural heritage conservation activities, each student of Tan Trao University will choose appropriate methods, means and tools to solve the obstacles, creating conditions for the province’s cultural heritage to be preserved its inherent values. The knowledge from the process reflects the real status of the heritage; from the needs of reality and the conflicting problems that arise that require resolution,

with the initiative and impulse of youth, with the creativity and science of future intellectuals to help each Tan University students discovered, shaped and proposed solutions to influence and improve objective conditions in order to preserve cultural heritage. The capacity and quality of creative, proactive and positive thinking will help each student develop plans and solutions to participate in the province’s cultural heritage conservation activities appropriately.

There is no limit to the process of perceiving, reflecting, receiving, inheriting and continuing to create the cultural heritage value of each student of Tan Trao University. It is the process of going from knowing little to much, from phenomenon to essence, from incomplete to more complete. The degree of transformation of objective conditions into subjective consciousness of each student depends on many factors including both the subject and the perceived object. The thinking ability, approach, motivational motivation of each student is the first factor that regulates this reflection and transformation result. Besides, the complexity with hidden profound human cultural values in each cultural heritage in Tuyen Quang, the complex and multidimensional changes of objective conditions in Tuyen Quang today will limit the level of awareness, requiring each student of Tan Trao University to be proactive, focused and persistent. In order to fulfill their role, students of Tan Trao University need to promote more dynamism and creativity to be able to effectively participate in local cultural heritage conservation activities. The enthusiasm, volunteering spirit of the youth, creative thinking ability and scientific method will help Tan Trao University students gain knowledge about the nature of the current situation of cultural heritage and identify effective solutions to join with other subject groups to preserve the value of those heritage sites.

Secondly, TTU students are the subjects of propagating and disseminating the unique values of cultural heritage to the community.

Cultural heritage in Tuyen Quang is what comes from the past, what is needed in the present life, but not so that it is supported by all elements of the present life, creating conditions for development. To preserve the cultural heritage requires first of all an understanding and respectful attitude towards the community’s valuable assets from the cultural subjects in Tuyen Quang. From the correct awareness of the role and value of cultural heritage in social life and objective conditions in the arising and existence of cultural heritage, each student of Tan Trao University not only arises love and respect for cultural heritage, practicing heritage voluntarily but also participating in the dissemination of its value. The cause of the loss of heritage, partly due to its loss over time, is mainly due to the fact that the community

does not properly understand the value and meaning of the heritage, leading to disdain and unwillingness to continue the practice its traditional heritage in modern life. That situation has raised the need to raise awareness for the community about the value of heritage which is essential first. With youth, dynamism, understanding and persuasive ability, students of Tan Trao University participate in the transmission of information, regulations of the law on cultural heritage, meaning and values of cultural heritage to the public. The people around, from each family member to each member of the community where they live, to each person were studying and training is a job of great significance. The results of that activity not only stop the goal of increasing awareness of the community about heritage but also spread and attract the active participation of the whole community in the cause of cultural heritage conservation of our province.

The participation in heritage propaganda of TTU students is to promote the aggressive role of this group of subjects in the work of the Party committees, authorities, and the Ho Chi Minh Communist Youth Union at all levels. Youth organizations, led by the Youth Union as the core, participate in the implementation of the “Youth Development Strategy”, the movement “All people

unite to build a cultural life”. The role of the subject participating in the propagation and dissemination of cultural heritage values of TTU students is performed through specific actions, which are heritage practices and the introduction and dissemination of information about heritage.

Students of TTU come from many different provinces and cities across the country and are present in all localities in Tuyen Quang province. With a diverse ethnic structure, in the process of studying, practicing and living at the University, each student expresses the cultural characteristics and values of their local cultural heritage through their costumes, activities and behaviors in life. The practice of cultural acts bearing the typical imprint of that heritage is the act of spreading and promoting the heritage, helping the cultural heritage to be known to other individuals and communities.

An activity of popularizing and propagating cultural heritage that TTU students participate in very effectively is the practice and performance of repertoires and art programs that are a type of folk-performing art heritage. In the period 2014-2021, the school’s students participated in 117 cultural performances in the province, specifically:

Table 1. Statistics of cultural performances as cultural heritage in Tuyen Quang practiced and performed by students of Tan Trao University (period 2014 - 2021). Source: Shock art team of Tan Trao University

Year	Number of times of practice and performance	Number of students participating
2014	14	28
2015	10	19
2016	25	65
2017	17	14
2018	18	27
2019	8	8
2020	12	10
2021	13	29
Total	117	200

Through this activity, each student of the University is both an amateur actor and a “messenger of cultural heritage”. The participation of students in propaganda and dissemination activities of cultural heritage values is also meaningful to motivate other groups of subjects to participate in heritage conservation. This spread of motivation to participate in cultural heritage conservation activities contributes to the synthesis and wholeness, creating the strength of the whole political system in Tuyen Quang in the conservation of cultural heritage.

2.2.3. Some exist, restrictions on the role of the University of Tan Trao University for the conservation of cultural heritage in Tuyen Quang.

One, the propaganda, education of cultural heritage, on the role of school students on the conservation of cultural heritage is still self-play, is not unified, the unity, coordinated closely, specifically between units and organizations in the university and in addition to the Tan Trao University. The organization of implementation of activities in fact is limited and lack of environment for students to experience and participate in specific activities. There are 77.6% of the survey suggest that the organization performs the actual activities in promoting the role of Tan Trao University students in Cultural Heritage Conservation in Tuyen Quang still many inadequate. Therefore, students can

hardly actively participate and implement the cultural heritage conservation activities.

Secondly, the guidance for students of Tan Trao University to participate in the conservation of cultural heritage remains mainly through the period, the cultural and political events that the exercise of the exercise, performed by the provincial-level agency provinces, coordinate with the school. In addition, the school's pulse team under the instructions of the faculty have stag, exercised, performing but it is in a overall program. Local music module, management of legitimate content is a content dedicated to the cultural management industry. Some of the provincial dice denies are introduced separately for preschool education. The programs of the delegation, volunteer campaigns of the delegation, the unfinished union can be specifically identified to the conference of their own business and membership in the local time. Therefore, the role of school students has not yet been exploited, promoted. The inadequate between the participation of students in the conservation of the legacy to contribute to the realization of one of the socio-economic breakthroughs of the Party of the Tuyen Quang province has set up with the actual implementation is the problem which should be fixed.

Thirdly, the inadequate in meeting the needs, the benefits of students when participating in conservation of cultural heritage. Before participating in activities, students themselves are clearly aware of their participation, these benefits will transform into a motive engine during the student's participation. When having motivation to act, each student will take part in a self-active, active and active - this is a prosecute factor, promoting students to take the role of their own in operation.

First of all, the mental benefit. It is a love, respect, lifting for cultural heritage - first of all the cultural heritage characteristic of the ethnic community of the ethnic minority community, students who are members

- have urged students need to have a specific action to protect, keep it, spread it. To have a motivation, each student first must understand its cultural heritage. And want to be there, students must be propagated, popular to be able to "decode" to the cultural heritage. But the propaganda of cultural heritage comes to students as mentioned above there are many limitations. In addition to the need, mental benefits, material needs is also a matter of students interested. Direct and attached to the results of learning and training will push the movement and the enthusiasm of each student student. However, in the current regulations of the Tan Trao University criteria for evaluating the emulation and funding for students to participate in cultural activities in general and operating because of the cultural heritage in particular. There is not enough to promote participation. Therefore, the benefits will be satisfied in terms of work a job that requires the implementation of the school student as a shortcoming need to be attracted to be able to attract, promote the role of students.

Fourthly, the participation of conservation of cultural heritage of students of the Tan Trao University has not yet been present, not to present its own mind and their aspirations in the direction of the orientation and become a reference channel and the observation of the conservation process and the prosperity of cultural heritage.

2.2.4. *The cause of restriction.*

Although there are important contributions in cultural heritage conservation in the past, but see an objective and through the actual research in the relics and communities in participating in conservation and promoting the cultural heritage of the community, including students of Ten Trav University. There are certain limitations [3,107]. The survey of the causes of the restrictions in promoting the role of Tan Trav University students in Cultural Heritage Conservation in Tuyen Quang is now as follows:

Table 2. The survey is about the cause of restrictions in the promotion of the student's legendary school in Cultural Heritage Conservation in Tuyen Quang nowadays

Oder	Causes	Number of votes	Ratio %
1	Education and propaganda work is not good	159	53
2	The implementation instructions are not specific	153	51
3	Incentives have not created motivation	177	59

In educational propaganda, can be seen although awareness, emotional, attitudes for cultural heritage of most subjects in Tuyen Quang have developed in recent years but besides existing a restricted part. From that restriction, leading to the propagation, education, mobilization of the cultural identity, promoting the legacy value has not been conducted regularly

and extensively to villages and all levels of people. Therefore, the students of Tan Trao University has not been propagated frequently participating in cultural heritage activities. On the guidance of students to participate in conservation of cultural heritage, the fact that the guidance has not been specifically disseminated, not diversified and practical.

In particular, under the impact of the international integration process, of the 4.0 revolution, the way of thinking, lifestyle of student of Tan Trao University has many changes. Students know more about customs, culture and humanity of the world, however, a part of the student has manifestation of diverging from the tradition, history, culture of the ethnicity. There are also no few students with attitude expression, the incorrect behavior with cultural heritage, forgotten and traditional cultivation. At the time of propaganda, programs and measures to attract students interested in participation in participation in the conservation of cultural heritage of the province are not keep up with the needs of students, leading to students who do not understand and have not yet been performed all of their role in this activity.

Finally, the factors are the motivation for students to conserve and promote cultural heritage that have not met the good needs and benefits of students. The survey results show that the answer to meet the needs and the benefits of students involved in conservation of cultural heritage at the level of response and responding to a part of 95.2%. That shows that when the encouragement of participation in the conservation of cultural heritage is not enough to create a motivation for students, it becomes the barrier that makes the promotion of students' roles in these activities.

2.2.5. Solutions to promote the role of Tan Trao University students in conservation of cultural heritage in Tuyen Quang.

Firstly, education, raising awareness of cultural heritage, inspiring the pride and sense of responsibility to participate in activities to conserve cultural heritage for students. In each people in general and each student in particular, there are cultural activities acts are still practiced but not self-ads but passive, in a way of machinery. Only when students understand the meaning, values in cultural heritage, the practice of cultural acts, spreading, disseminating the values of new cultural heritage is self-active, active. Therefore, it is necessary to perform propaganda, disseminate information about cultural heritage is to improve the sense of self-suspense, to recall the pride to promote students actively learn and actively participate in conservation of cultural heritage, first of all cultural heritages in their own localities. Tan Trao University needs to actively integrate teaching to “decode” cultural heritage for students, students see the hidden value in the heritage. Raising awareness should be made through the organization of the forums, the introduction of the cultural heritage of the regions of the regions, the communities in the province. These activities have just helped students form, develop soft skills, at the same time, is also the opportunity to introduce, propagate,

disseminate cultural heritages with other students and participants.

Secondly, improve the actual capacity for students in the conservation of cultural heritage. Improving the actual capacity for students in the implementation of cultural heritage conservation requirements closely coordinated between mass organizations in the school and the concerned agencies and units in the course of implementation. Inquiries, students guide the communication on cultural heritage on the media; Diversify the content of the volunteer, social service campaign for the community of the Youth Union - the student. Activities will help students make the transformation of the knowledge, emotional, attitudes to cultural heritages in Tuyen Quang to reality, implement the process of “visualizing the subjective”, transforming from the thought of the actual action of each student for cultural heritage.

Thirdly, expand the motivational source to promote student activity. Each subject is that the students of Tan Trao University has its own purpose when participating in activities, the purpose of material benefits or purposes of satisfying the need for the mentality needs to be transformed into a motive engine to promote the spirit, the student's attitude. Particularly in the operation of the specific activity to conserve cultural heritage in Tuyen Quang. The school, mass organizations, relevant units need to support, create absolute conditions for the practice of the workplace, performing the first job. In addition, support for borrowing, dressing prophague, and propagation support during the participation of activities. For students who are mobilized to act as the subject in the performances at the events provided by the province should be promptly supported on transport and part of a certain funding to encourage motivation.

In addition, it is necessary to implement and ensure the fairness in the assessment of the training results of the student; to honor individuals actively participate in cultural and civil activities to recognize and encourage spirituality to students.

3. Conclusion.

Because the subject group has the most important meaning in the conservation of cultural heritage in Tuyen Quang, the students of Tan Trao University has a very important role. The receipt, succession, continuing to create the cultural and common heritage of the cultural heritage and dissemination, spread the values to the people around during the course of living, learning, training will help the cultural heritage of Tuyen Quang add more vitality and create a basis for the development. To be able to promote the value to contribute to improving the spiritual life, matter for the population. With the review methods, objective assessment, science, based on the school's assessment, the mass

organizations and research results, investigation, notice the impact solution to promote the role of the students of Tan Trao University in Conservation of cultural heritages in Tuyen Quang now basically has resulted in certain results. However, in addition to positive side, there are still limitations, inadequate in the propaganda, education, in organizational activities for students to participate in the operation and in the issues of the benefit to make the promotion of the role and the power of the student. Therefore, in order to promote the role of Tan Trao University students in participating in cultural heritage conservation activities in Tuyen Quang now, the regular procedures and synchronously the system of impact solutions include: raising awareness; improve the actual capacity of the actual operation; expanding motivational source to promote student activity.

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